**Grading Rubric – Flyer assignments (3)**

**Class: Desktop Publishing**

**Teacher: Mrs. Bristol**

**Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |
| --- | --- | --- |
| **Description** | **Pts** | **Your Score** |
| Flyer 1 Staff Appreciation flyer |  |  |
| Theme colors used | **2** |  |
| Word Art | **2** |  |
| Advertisement/Attention Getter | **2** |  |
| Borders and Accents | **2** |  |
| Font types (at least 2) | **2** |  |
| Graphic or pictures (clip art) | **2** |  |
| All info included on flyer | **2** |  |
| Creativity | **2** |  |
| Use of the CRAP principles | **4** |  |
| **TOTAL POSSIBLE POINTS:20** | **20** |  |

|  |  |  |
| --- | --- | --- |
| **Description** | **Pts** | **Your Score** |
| Flyer 2 Car Wash flyer |  |  |
| Theme colors used | **2** |  |
| Word Art | **2** |  |
| Advertisement/Attention Getter | **2** |  |
| Borders and Accents | **2** |  |
| Font types (at least 2) | **2** |  |
| Graphic or pictures (clip art) | **2** |  |
| All info included on flyer | **2** |  |
| Creativity | **2** |  |
| Use of the CRAP principles | **4** |  |
| **TOTAL POSSIBLE POINTS:20** | **20** |  |

|  |  |  |
| --- | --- | --- |
| **Description** | **Pts** | **Your Score** |
| Flyer 3 School newspaper |  |  |
| Theme colors used | **2** |  |
| Word Art | **2** |  |
| Advertisement/Attention Getter | **2** |  |
| Borders and Accents | **2** |  |
| Font types (at least 2) | **2** |  |
| Graphic or pictures (clip art) | **2** |  |
| All info included on flyer | **2** |  |
| Creativity | **2** |  |
| Use of the CRAP principles | **4** |  |
| **TOTAL POSSIBLE POINTS:20** | **20** |  |

**YOUR SCORE: \_\_\_\_\_\_\_\_/60\_\_\_\_\_\_\_**