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| **Digital Illustration** |
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| Self Portrait | **Excellent** **15 pts** | **Very Good** **12 pts** | **Basic** **9 pts** | **Below Basic** **6 pts** | **Needs Work** **3 pts** |  |
| **Objectives** | Excellent  The artwork is planned carefully; understanding of all concepts and instructions is clearly demonstrated. | Very Good  The artwork is planned carefully; understanding of most concepts and instructions is demonstrated. | Basic  The art work is planned adequately; understanding of some concepts and instructions demonstrated. | Below Basic  The artwork shows little evidence of understanding the concepts and instructions. | Needs Work  The artwork shows no understanding of the concepts and instructions. |  |
| **Design** | Excellent  The artwork shows complete understanding, and use of the elements and principles of design. | Very Good  The artwork shows some understanding, and use of the elements and principles of design. | Basic  The artwork shows little concept of the principles and elements of design. | Below Basic  The artwork is unclear and doesn't fully demonstrate the elements and principles of design. | Needs Work  Student does not understand basic principles and elements of design or their relationship to the design process. |  |
| **Creativity & Originality** | Excellent  The artwork demonstrates original personal expression and outstanding problem solving skills. | Very Good  The artwork demonstrates some personal expression and logical problem solving skills. | Basic  The artwork demonstrates an average amount of personal expression. | Below Basic  The artwork demonstrates little personal expression and problem solving skills. | Needs Work  The artwork lacks evidence of personal expression. |  |
| **Skill & Technique** | Excellent  The student understands how to use the tools and techniques covered in class and the artwork shows outstanding craftsmanship, with clear attention to organization, and adaptation in using Illustrator | Very Good  The student understands how to use the tools and techniques covered in class and the artwork shows good craftsmanship, with clear attention to organization, and adaptation in using Illustrator | Basic  The student has a fair understanding of the tools and techniques covered in class using Illustrator. Yet the artwork shows good craftsmanship. | Below Basic  The student has a fair understanding of the tools and techniques covered in class using Illustrator. The artwork shows minimal craftsmanship and little attention to control. | Needs Work  The student does not understand the tools and techniques covered in class using Illustrator. The artwork shows no craftsmanship and no attention to control or adaptation. |  |
| **Size**  Document size is 8.5" x 11" portrait or landscape | Excellent | Very Good | Basic | Below Basic | Needs Work |  |
| **Color**  Choice an application of color scheme matches the expression of the portrait. | Excellent  Choice and application of color shows an advanced knowledge of color relationships. Color choice enhances the idea being expressed. | Very Good  Choice and application of color shows knowledge of color relationships. Colors are appropriate for the idea being expressed. | Basic  Choice and application of color shows some knowledge of color relationships. Colors are however, not appropriate for the idea being expressed. | Below Basic  Students needs to work on learning color relationships and applying that knowledge to work. | Needs Work |  |
| **Time** |
|  | **Excellent** **5 pts** | **Very Good** **4 pts** | **Basic** **3 pts** | **Below Basic** **2 pts** | **Needs Work** **1 pts** |  |
| **Use of Time** | Excellent  Used time well during class period with no absences. | Very Good  Used time well during most class period with no absences. | Basic  Used time well but was absent on one or more occasions to do so. | Below Basic  Used time poorly due to several absences, but finished assignment. | Needs Work  Did not complete assignment. |  |
| **Deadline Met** | Excellent  Project was submitted on time | Very Good | Basic | Below Basic | Needs Work |  |
| **Total** |  |  |  |  | /100 |  |

Comments: